

Mare Mosso



**Ada Bonvini**  
**CEO & Executive Producer**

Graduated with honors in Economics and Commerce at Bocconi, she later decides to apply to the European Master in Audiovisual Management, which led her to live in Rome, London and Madrid. She begins her career in advertising as an assistant producer in New Partners, becoming then a producer in New Ways. She decides then to move from Production Companies to Agencies, and works first in Ammirati Puris Lintas and then in JWT, always as a producer. After that, she arrives at Filmmaster Productions, where she becomes Executive Producer in 2003, Partner in 2006, and CEO in 2007. In 2016, she enters The Family as Partner and CEO.

In 2018 The Family acquires Maremosso, a company that develops and produces films, documentaries, TV and web series, and Ada is named CEO. The Family/Maremosso has produced its first TV series *Made in Italy* that has been aired on 23rd of September 2019 on Amazon Prime Video in Italy and has been pre-sold worldwide. It is now on air in the United States, Spain, Australia... Right now, The Family/Maremosso has several projects in development, such as the series *Made in Italy 2*, *Herba Mala* and *Labanof* or the features *Il cielo può attendere*, *Milano-Roma*, *Ancora Notte* and *I Levitanti*.