



EUROPEAN WOMEN'S
AUDIOVISUAL NETWORK

OPEN CALL!

2022 EWA NETWORK'S Mentoring Programme for Women Producers

The EWA Network's Producers' Mentoring Scheme proposes a career enhancement programme for 16 female independent audiovisual producers and runs over 10 months. Launched in 2018, it allows mentees to upgrade the core skills and competencies needed in their profession such as financing, negotiating, management and business development. It is aimed at female producers established in Europe, with a proven experience of at least five years in audiovisual production and who are motivated to grow professionally, acquire new skills and evolve in the European audiovisual industry.

The mentoring scheme is an exclusive programme specifically aimed at women producers who have already experience at the national level and wish to evolve further to a European/international dimension.

Apply by February 8th

WHY MENTORING?

Mentoring has revealed itself to be one of the strongest tools to make women grow within closed business environments. Women do not need « more » training, on average they are already well trained, and often better than male producers, but in industries where networking and personal links are very strong, mentoring is a clear tool to enhance women's social capital and improve their business skills to have better access to the market.

WHAT IS MENTORING?

Business mentoring is a one-to-one relationship focused on the needs of the mentee to develop/reinforce specific competences, skills, and a problem-solving attitude, as well as on the availability and capability of the mentor to provide advice on those issues. It is a scheme where the experience and competences of the mentor match the specific needs of the mentee.

Mentoring is not training. Training schemes have general objectives, well-structured activities and group dynamics. Mentoring is a tailor-made activity based on the relationship between mentor and mentee. It is a space where the mentee can ask questions that would be difficult to raise in a training group.

EWA's Producers' Mentoring Scheme would allow mentees to upgrade the core skills and competences needed in their profession such as financing, negotiating, management and business development. Mentors do not deliver solutions to mentees, the purpose of mentoring is not achieving results in a specific



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project/activity, but to support the mentee professional growth and to take the next career step to a direction they identify themselves during the mentoring process.

HOW DOES THE PROGRAMME WORK?

The programme runs for 10 months and consists of several physical group meetings in the context of European Film markets, in addition to the monthly conversation with the assigned mentor. Moreover, there will be three additional seminars with experts, follow-up online group meetings and two mid-term gatherings in Cannes and Venice.

- The cycle starts with a two day introductory meeting of mentees and mentors in THESSALONIKI hosted by the Thessaloniki Documentary Film Festival in March 2022. The meeting includes a masterclass on business development to be held by a renowned expert attached to the programme. In addition, the group will also have time to explore the networking possibilities in the market.
- Mentors and mentees will work online at their own pace. Each mentor will be available for four hours per month. Halfway through the programme, we will ask for feedback to make sure the match is working.
- A second group gathering will close the cycle in Trieste, hosted by When East Meets West co-production market in January 2023. The group will meet again for two days.
- During the year, further informal gatherings will be organized for the participants attending the Cannes Film Festival and Venice Film Festival. And we can offer unofficial online attendance to another Film Market, to multiply the networking possibilities.
- In addition, four mandatory online meetings are foreseen for all mentors and mentees. The purpose of these sessions is to integrate updated know-how to the actual exchanges between mentors and mentees and to strengthen the capacity of all participants to adapt to new business practices, such as alternative financing models, digital distribution strategies and issues related to green shooting. Three of those meetings are organised around the knowledge sharing of experts, and one is a case study on the setting up of a European co-production.
- Furthermore, throughout the mentoring program, the EWA team will find other opportunities for the mentees to participate in other EWA programming and networking in 2022.

A maximum number of 16 mentees will be selected.



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THE OFFER: WHAT IS INCLUDED?

- Two gatherings on-site as described previously. EWA Network, in partnership with the hosting markets, will cover the travel (from/to any European city), the accommodation, the accreditation to these two markets and meals during both on-site meetings.*
- The programme facilitates the creation of a strong network among participants and their connection to the international audiovisual industry at large: the mentees integrate a growing community of professionals who share their experience and provide each other with mutual support, contributing to greater equality of gender in the audiovisual industry, and higher expertise of female producers
- A strategic growth of your skills as a producer and most likely a strategic and business development of your company.
- Online seminars with audiovisual experts to advise in these times of transformation of the audiovisual industry
- Informal gatherings in Cannes and Venice. The mentees can also take part in the side activities that are organised by EWA Network, such as round tables, lectures and exchanges around shifts in the industry and the challenges faced by female professionals
- Additional Online Networking and accreditation to other Film markets.
- EWA Network's individual membership for the year 2022

The fee to enroll in the 4th EWA Network's Mentoring Programme for Women Producers is €1000.

EWA Network will provide two scholarships. If you want to apply for a bursary, please, send in a letter indicating why. We strongly advise the applicants to check if in their countries they are eligible for scholarships.

(*) unless COVID emergency might make travelling not possible. In that case, we will offer an alternative solution to physical travelling.

WHO IS INVOLVED IN THE PROGRAMME?

EWA Network disposes of a pool of [experienced women producers](#) who have a successful track record winning the top international prizes and leading the best practices of European film and TV production. EWA Network mentors have a successful business background to understand what it is to succeed as a producer.



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Also, several consultants will bring their expertise in the online seminars and in the on-site meetings to kick off and close the programme

WHO CAN APPLY?

- Women producers established in Europe (larger Europe, 47 Council of Europe countries) having a proven experience of at least five years in film production department and having produced (delegate and executive producer are accepted) at least one long feature film (fiction or documentary) already distributed (theatrically, TV, or wide festival trajectory)
- Who are motivated to grow professionally, acquire new skills (financial, managerial, negotiation) and evolve in a European environment and/or have a business growing plan
- Who are fluent in English

HOW TO APPLY

To apply to EWA's mentoring scheme for emerging producers, please send us following documents through [the following form](#):

- CV in English
- Copy of a valid ID
- Proof of your experience as a producer. Provide evidence of the production of at least one feature film (fiction or documentary) already distributed (theatrically, TV, or wide festival trajectory) with links to films or shows.
- Motivation letter of maximum 500 words explaining why you wish to take part of a mentoring programme and which skills and competences you wish to develop/improve;
- Description of the projects on which you are currently working (maximum 5.000 characters);
- Business development plan (only applicable if the producer is a company owner) or career orientation plan - this element is not compulsory but **strongly recommended**.
- If you would like to receive one of the two available bursaries please write us a motivation letter

SELECTION CRITERIA

The mentees will be selected on the basis of their motivation and professional growth potential, with particular interest in including filmmakers from countries with limited access to this kind of schemes.

After the selection committee has revised the applications, selected candidates will have an in-depth interview and the accepted applicants will be notified by the end of February.



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The match-making with the senior producers will be made after the mentee-to-be has confirmed her enrollment in the programme.

EWA Network will allocate two scholarships for participants in need.

Should you have any questions, do not hesitate to write to us at contact@ewawomen.com

Please note that due to the COVID-19 restrictions, the programme might be changed by force majeure to adapt its agenda. The on-site gatherings might be partially or completely held online, in case of emergency and so may be the group meetings.

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