



Key UK institutions focus on changes needed to achieve change for UK's women directors.

Leadership from the British Film Institute is essential to achieve change for UK's women directors. The EWA-Birkbeck symposium on sustaining women's careers focussed on the BFI's next 5-year plan, BFI Forever 2018-2022, and the importance of including a coherent strategy informed EWA's UK report.

Representatives from the British Film Institute, the National Film Institute, Creative Scotland, Directors UK, the Institute of Contemporary Arts and Soda Pictures were amongst those attending a seminar led by EWA and hosted by Birkbeck College on April 28th to discuss the 15 recommendations in EWA's UK report.

It was agreed that all institutions including the British Film Institute, national and regional funding agencies and public television, should be gathering, systematising and monitoring the range of essential statistics necessary to achieve change.

Targets/indicators were affirmed as the way forward in the face of industry structures which have persistently discriminated against women directors. A five-year programme for action by the key publicly funded institutions, the British Film Institute, the BBC and Channel Four was recommended. These targets/indicators could be assessed over a three-year period to facilitate the transition years and annual monitoring would be essential.

Training programmes should be set up for all funding commissions and decision makers on equality agendas; promotional strategies should be developed for existing directors and a raft of measures set in place involving sales agents, distributors and exhibitors and giving much-needed support for promotion and advertising.

Finally, there was recognition of a difference between equality and diversity agendas. Whereas diversity aspects must be considered, women should not be seen as a 'minority' but instead seek equality of access to funding and markets.

For further information and full report visit
<http://www.ewawomen.com/en/research-.html>

or

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